



Atharva Institute of Management Studies

Activity / Event Report

Name of Event/Title : An intra-college Workshop "BULLRISERS"

Resource person : Mr. Ankit Mehta

Organization : Fintopedia

Designation : Chief Strategic Officer

Contact No : 022-46017175

Email Id : reachus@fintopedia.com

Date(s) of conduction : 12th March 2025

Class : MMS SEM II (Batch 2024-26)

Faculty coordinator : Dr. Monika Shrimali

Dr. Vaibhav Patil

Student coordinator/ committee : The Finnix Club

DESCRIPTION

Objectives

- 1. To provide students with a comprehensive overview of the capital markets, including the roles of stock exchanges, regulatory bodies, and financial instruments.
- 2. To introduce students to various investment strategies and tools available in the capital markets, enabling them to make informed financial decisions.
- 3. To inform students about the importance of risk management and the tools and techniques used to mitigate risks when trading or investing in the capital markets.
- 4. To bridge the gap between theoretical knowledge and practical application by discussing real-world examples of market behavior and its impact on financial decision-making.
- 5. To increase awareness of financial literacy and encourage students to explore career opportunities in capital markets and related fields.



Key Takeaways

1. Understanding Capital Markets

The session provided an in-depth explanation of capital markets, differentiating between primary and secondary markets. Students gained clarity on how companies raise funds through equity and debt in the primary market, and how securities are traded in the secondary market.

2. Types of Financial Instruments

A broad overview of different financial instruments, including stocks, bonds, mutual funds, and derivatives, was given. The session highlighted their importance in portfolio diversification and risk management.

3. Investment Strategies

The session covered key investment strategies such as value investing, growth investing, and the importance of asset allocation. Students were introduced to the concepts of risk-return trade-off and the significance of long-term investing.

4. Market Trends and Indicators

The session emphasized understanding key market trends and economic indicators that influence capital markets, such as GDP growth, inflation rates, interest rates, and global market movements.

5. Investor Protection and Rights

A segment focused on investor protection, including understanding the rights of investors, redressal mechanisms, and the significance of making informed decisions to avoid fraud and scams in the market.

6. Role of Stock Exchanges

Detailed insights were provided on the functioning of stock exchanges such as the NSE and BSE. Students learned about the importance of exchanges in providing liquidity and transparency for investors and how they help in price discovery.

Learning Outcomes

1. Understand Capital Market Structures

Students will be able to explain the key components of the capital market, including primary and secondary markets and their roles in financial systems.

2. Analyze Investment Instruments

Students will be able to evaluate different capital market instruments such as stocks, bonds, and mutual funds, identifying their features and risk-return profiles.

3. Evaluate Investment Strategies

Students will assess various investment strategies in capital markets, including fundamental and technical analysis, and apply these in making informed investment decisions.

4. Apply Risk Management Techniques

Students will identify and implement risk management techniques in capital markets, including diversification and hedging strategies.

5. Examine the Role of Financial Institutions

Students will understand the role of financial intermediaries such as stock exchanges, depositories, and brokers in facilitating capital market transactions.

Resource Person Profile

Name of Resource Person: Mr. Ankit Mehta





Designation

- Chief Strategic Officer (CSO) in Fintopedia
- Education
 - Diploma in Business Development from ICFAI.
 - Graduation from Thakur College of Science and Commerce (Mumbai University).

Ankit Mehta

Professional Background:

Mr. Ankit Mehta began his career at Syntel India Pvt Ltd as an Associate from 2005 to 2008. He served as a Wealth Relationship Manager at ICICI Bank from 2008 to 2011. Later, he was engaged in business development at Anand Rathi Share & Stock Brokers Ltd from 2011 to 2021, utilizing his financial acumen to grow the customer base. In 2020, Mr. Mehta entered the telecasting and broadcasting industry, managing 1600+ clients in collaboration with Hathway Cable & Datacom Ltd.

Responsibilities:

In 2022, he became Chief Strategic Officer at Fintopedia, overseeing strategic planning, analyzing market trends, and driving growth. He ensures smooth execution of initiatives by collaborating across teams, setting goals, and monitoring progress.

022-46017175

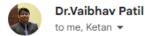


Communication with Resource Person

Fwd: Permission for conducting an intra-college Workshop "BULLRISERS" in - Atharva Institute of Management Studies











Regards.

Dr. Vaibhav Laxman Patil
HOD & Assistant Professor - Finance
Atharva Institute of Management Studies
http://www.atharvaims.edu.in/

€ +91 9833 813 777

+966 557 963 454

----- Forwarded message ------

From: Nachiket s < nachiket@fintopedia.com > Date: Mon, Mar 10, 2025 at 12:10 PM

Subject: Permission for conducting an intra-college Workshop "BULLRISERS" in - Atharva Institute of Management

Studies

To: Dr. Vaibhav Patil < Vaibhav.patil@atharvaims.edu.in>

Cc: ankit m < Ankit@fintopedia.com>

Respected Dr. Vaibhav Sir,

We respectfully seek your approval to host a workshop named "BULLRISERS" on your college campus. This workshop is designed as an intra-college competition with the purpose of fostering "Smart Money Moves" among students in the management program.

The workshop flow is as follows:

- 1. Interview screening conducted by a Financial Market veteran
- 2. Session on "Smart Money Moves"
- 3. Interactive experience of the stock market through an online game
- 4. The top three participants with the highest scores will receive certificates from us.
- 5. The names of the top three winners will be prominently displayed at the conclusion of game
- 6. Prize distribution ceremony for the winners

This workshop is open to all management students, regardless of their specialization.

College students can participate without paying a registration fee.

As per conversation over the phone, we are blocking the date 12th March 25 i.e Wednesday timing is 11.15am - 1.00pm for the workshop on Smart Money Moves.

Please acknowledge the same.

PFA of Speakers profile & Invite poster

For further discussion, please feel free to contact us.

I hope to hear from you soon.

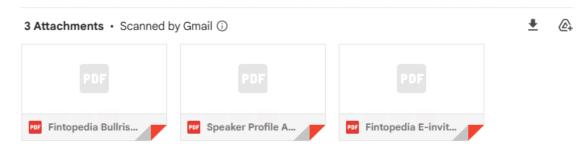
Thanks & Regards,

Nachiket Save

Marketing & Communication Manager

Mobile: +91-9372063457

Address: D6/617, Laxmi Vishnu, Charkop Sector 6, Lane Next to Dominos Pizza. Kandivali West, Mumbai 400067



Event Flyer



Glimpse of Event







Attendance sheet with signature

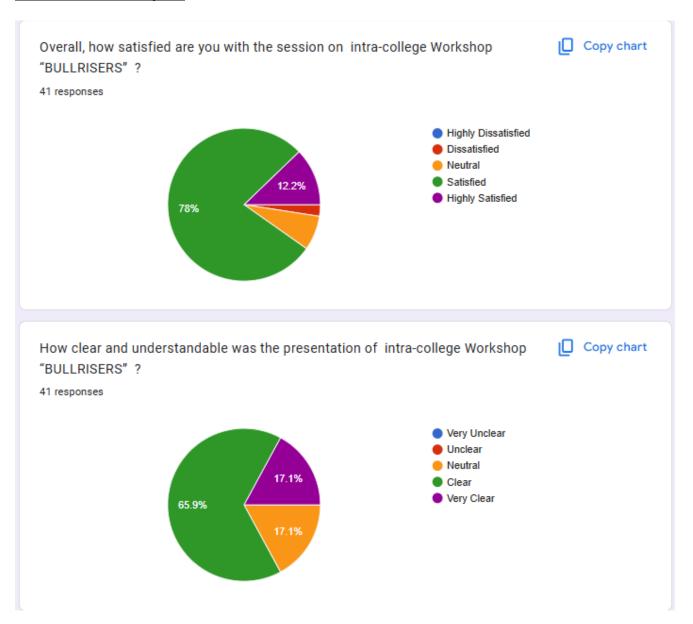
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ATHARVA INSTITUTE OF MANAGEMENT STUDIES MMS Sem- II - Attendance Sheet - Batch - 2024 - 2026 Division - B An intra-college Worlshop (BULL NO)

An intra-college Workshop "BULLRISERS" Date: 12th March, 2025

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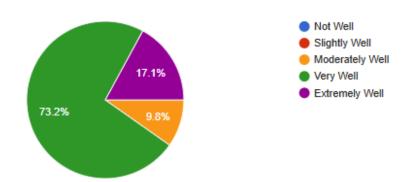
Feedback Analysis



How well did the session cover the key aspects of Investment and Capital Market?

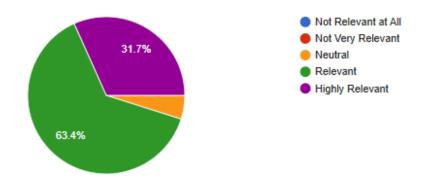
Copy chart

41 responses



How relevant was the session on intra-college Workshop "BULLRISERS" ? 41 responses

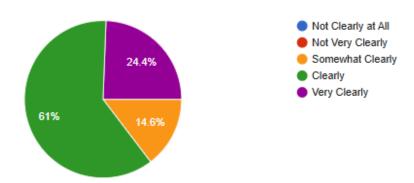




How well was the topic of the Investment and capital Market explained?

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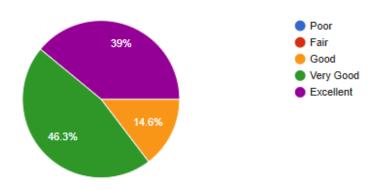
41 responses



How would you rate the speaker's knowledge on the intra-college Workshop "BULLRISERS" ?

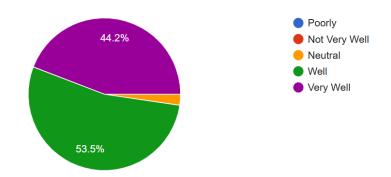


41 responses



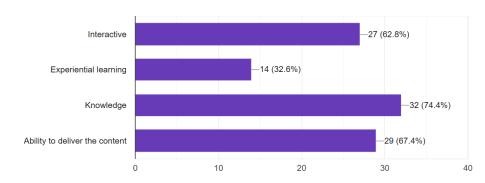
How well did the speaker respond to questions from the audience?

43 responses



Highlight two major aspects of the speaker?

43 responses



EVENT REPORT PREPARED BY: Dr. Monika Shrimali

Verified by: Dr. Vaibhav Patil

Submitted to: Dr. D. Henry Babu – Director - AIMS